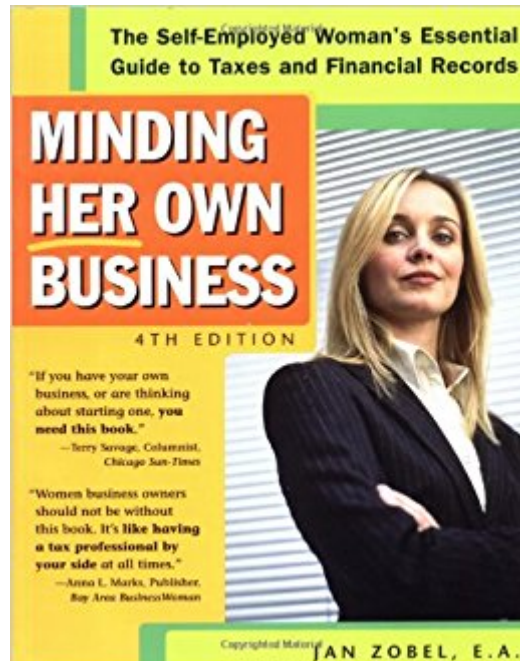




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# Minding Her Own Business, 4E



## Synopsis

Written in plain English, *Minding Her Own Business* provides the crucial tools you need to understand your business's finances and prepare yourself for April 15th. It gives the self-employed woman exactly what she needs to understand her taxes and establish a good recordkeeping system. Use it to maximize your deductions and make yourself more audit-proof. **Money Makers** Saving money is making money-learn how to maximize deductions, spot financial sinkholes and get credit where credit is due. **Records Check** Make sure you are keeping the right records the right way-every time. **Alerts** Stay out of trouble by establishing a foolproof system that will prevent future headaches and minimize the risk of audit. **Filing Tips** See exactly what you need to keep the bank, the IRS and any workers satisfied and on your side. **Expert Advice** Let a licensed tax professional teach you the secrets she has already shared with tens of thousands of others.

## Book Information

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## Customer Reviews

An excellent tool..to help decipher the complex and confused tax system. -- Home Business Magazine Clearly written and superbly easy to use. One of the best on the essentials of keeping books and paying taxes. -- Atlanta Business Chronicle For new entrepreneurs of any gender, it lays out the gritty details in clear language. -- Wall Street Journal.com If you have your own business, or are thinking about starting one, you need this book. -- Terry Savage, Columnist Chicago Sun Times *Minding Her Own Business* is a lifesaver for anyone who doesn't cite accounting as one of her strong points. -- Entrepreneur Magazine (June 2005) One of the best general record keeping

and tax advice publications to come along. -- HOW - The Bottomline Design Magazine  
The fun of this nuts-and-bolts guide lies in Zobel's ability to comfort as well as educate. -- San Francisco Chronicle  
Woman business owners shouldn't be without this book. It's like having a tax professional by your side at all times. -- Anna Marks, Publisher Bay Area BusinessWoman  
Zobel has the ability to explain financial issues in a clear and understandable manner. -- Chicago Sun Times

This easy-to-read tax guide provides complete information for both women and men who are opening their own business, handling their finances, and either preparing their own taxes or handing the job to a professional. This book guides the reader through the jumble of confusing tax laws by explaining basic concepts and providing lots of understandable examples. You'll learn how to keep a simple set of records, what expenses you can deduct, how to reduce your chances of being audited, how to make estimated tax payments and lots more! This 4th edition of *Minding Her Own Business* has been totally updated to reflect the latest 2004 tax law changes.

My wife bought this book because she is just starting a small business and *Minding Her Own Business* had been strongly recommended by the small business development center counselor that she saw. I've been in business for 7 years but decided to take a look through the book too. I was surprised at some of the new information I learned. Although this book's title indicates it's for women, the author explains in the introduction that it's really for anyone, particularly those with what she calls "numberphobia". I really agree with her -- there was nothing in it that was unique to women but my wife appreciated that all the examples given were of women in business and there were no assumptions made about the reader having prior knowledge of finances, taxes, etc. I'd really recommend this book for anyone.

Arrived in a time manner, great books. I had just opened a small business and this helped me. Great reading material.

Fast shipping, item condition as described. The book has great content, it is easy to understand and was totally worth my investment. I would recommend the book for start-ups and entrepreneurs.

This has a great deal of information especially about taxes for your business...If you are starting your own business I highly recommend this book

Hi. I'm the author of *Minding Her Own Business*, writing to let you know that you can get current tax information in the form of my free year-end tax newsletter. Just Google me (Jan Zobel) and go to my website. I'll also be glad to let you know when there's an updated edition of *Minding Her Own Business* available, Thanks for your interest and Many Happy Returns!!March 2, 2011

Great book for tax time preparation :)Found it very helpful and informational. I still need to read all of it but so far it has a lot of helpful information.

too simple. Waste of time. Not worth the money

I found this book in the library and have taken it out twice renewing it several times each time. I realize I want my OWN copy. I am in the first year of my new business and everything is new, exciting but sometimes a bit intimidating. This book is a great resource. I recommend it to everyone, not just women. It really is not gender based.

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